

March 18, 2024

New Albany Main Street Association
135 E. Bankhead Street
New Albany, MS 38652

The New Albany Main Street Association and Regional Rehabilitation Center of Tupelo are teaming up for another year to host the **9th Annual Pedaling for Hope on the Tanglefoot Trail®** bike ride on June 29, 2024 at 7:30am in New Albany, Mississippi. Our organizations, along with our Presenting Sponsor CORE CYCLE + OUTDOOR, welcome people of all ages and riding abilities to join and ride on the famous **Rails to Trails Hall of Fame Tanglefoot Trail®** and enjoy a day of riding, lunch, and music at the Tanglefoot Welcome Center.

Pedaling for Hope is our opportunity to assist Regional Rehab in its mission of supporting families from all over the state with free physical, occupational, dyslexia, and speech therapy and New Albany Main Street's efforts to help small, local businesses prosper by providing grants for façade rehabs.

We are reaching out to see if you would consider being a sponsor for our event. By giving to Pedaling for Hope you'll be able to help us assist members of our communities. You can select the level of participation that best suits your organization, and be secure in the knowledge that your sponsorship will be used to help a family at Regional Rehab or a small business in New Albany.

This year we are adding a fun poker ride to the event and at the end the top 3 hands will receive some fun prizes with the grand prize being a bike given by CORE CYCLE + OUTDOOR.

Thank you in advance for your willingness to support the efforts of New Albany Main Street and Regional Rehabilitation Center.

See you on the Tanglefoot!

Billye Jean Stroud
New Albany Main Street Association



Robby Parman
Regional Rehabilitation Center



Please mail this form, with payment, to the following address by **April 1st to Billye Jean Stroud,**
New Albany Main Street, 135 East Bankhead Street, New Albany, MS 38652
(cell) 662-317-0405 (email) billyejeanstroud@newalbanymainstreet.com

Company Name: _____

Contact Name and Title: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

____ **CHAMPION SPONSORSHIP \$1000:**

- Starting/Finish line banner
- Banner at trailhead
- Website logo & link and social media posts
- Individual Digital board recognition
- All promotional material including posters, newspaper, and radio

____ **LEAD SPONSORSHIP \$600:**

- Website logo & link and social media posts
- Shared digital board recognition
- Promotional poster

____ **RIDER SPONSORSHIP \$300:**

- Website logo & link and social media posts
- Promotional poster

A COMMUNITY SUPPORTER (an amount of your choice) \$_____

Signature

Date